BFA in Graphic Design (488034) MAP Sheet
Fine Arts and Communications, Design
For students entering the degree program during the 2022-2023 curricular year.
This is a limited enrollment program requiring departmental admissions approval. Admission to BYU does not guarantee admission into this program.

University Core and Graduation Requirements
University Core Requirements:
Requirements # Classes Hours Classes
Religion Cornerstones
Teachings and Doctrine of The Book of Mormon 12.0 REL A 275
Jesus Christ and the Everlasting Gospel 12.0 REL A 250
Foundations of the Restoration 12.0 REL C 225
The Eternal Family 12.0 REL C 200
The Individual and Society
American Heritage 1-2 3-6.0 from approved list
Global and Cultural Awareness 1 3.0 from approved list
Skills
First Year Writing 13.0 from approved list
Advanced Written and Oral Communications 13.0 WRTG 311 or 312 recom
Quantitative Reasoning 0-10 4.0 from approved list
Languages of Learning (Math or Language) 13-20 0 from approved list
Arts, Letters, and Sciences
Civilization 113.0 ARTHC 201*
Civilization 213.0 ARTHC 202*
Arts 13.0 ARTHC 202*
Letters 13.0 from approved list
Biological Science 13-4.0 from approved list
Physical Science 13.0 from approved list
Social Science 13.0 from approved list
Core Enrichment: Electives
Religion Electives 3-46.0 from approved list
Open Electives Variable Variable personal choice
* These courses fill both University Core and program requirements.
For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.
Graduation Requirements:
Minimum residence hours required 30.0
Minimum hours needed to graduate 120.0
Suggested Sequence of Courses
Freshman Year
1st Semester
DESGD 145 3.0
ARTH 201 +3.0
First-year Writing or A HTG 1003.0
General Education courses, university requirements, and/or general electives 6.0
Total Hours 15.0

After successful completion of DESGD 145, submit an online portfolio of work to obtain pre-BFA status. See Admission section for application deadlines. Courses marked with a plus sign (+) fill both University Core and program requirements.
2nd Semester  
Take two pre BFA required classes: DESGD 243, 245, or 280  
ARTHC 202 +3.0  
A HTG 100 or First-year Writing3.0  
General Education courses, university requirements, and/or general electives2.0  
Total Hours14.0  
Spring/Summer  
Take final pre-BFA required class: DESGD 243, 245, or 280  
Total Hours3.0  

With works completed in DESGD 243, 245 and 280, apply to the Graphic Design BFA program via portfolio review. Contact department for application deadlines.

<table>
<thead>
<tr>
<th>Sophomore Year</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Semester</td>
<td></td>
</tr>
<tr>
<td>DES 111R0.5</td>
<td></td>
</tr>
<tr>
<td>DESGD 3403.0</td>
<td></td>
</tr>
<tr>
<td>DESGD 3433.0</td>
<td></td>
</tr>
<tr>
<td>DES 2171.5</td>
<td></td>
</tr>
<tr>
<td>General Education courses, university requirements, and/or general electives</td>
<td>7.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15.0</td>
</tr>
</tbody>
</table>

| 4th Semester   |   |
| DESGD 3413.0   |   |
| DESGD 3493.0   |   |
| DESGD 360 or 3803.0 |   |
| General Education courses, university requirements, and/or general electives | 6.0 |
| Total Hours    | 15.0 |

<table>
<thead>
<tr>
<th>Junior Year</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5th Semester</td>
<td></td>
</tr>
<tr>
<td>DESGD 4403.0</td>
<td></td>
</tr>
<tr>
<td>DESGD 360 or 3803.0</td>
<td></td>
</tr>
<tr>
<td>Design Elective (Requirement 4)*</td>
<td>3.0</td>
</tr>
<tr>
<td>DES 111R0.5</td>
<td></td>
</tr>
<tr>
<td>General Education courses, university requirements, and/or general electives</td>
<td>5.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>14.5</td>
</tr>
</tbody>
</table>

| 6th Semester   |   |
| DESGD 4883.0   |   |
| DES 3903.0     |   |
| Design Elective Requirement (Requirement 4)* | 3.0 |
| General Education courses, university requirements, and/or general electives | 6.0 |
| Total Hours    | 15.0 |

| Spring/Summer  |  |
| DES 496R- Internship | 1.0 |
| Total Hours      | 1.0 |

<table>
<thead>
<tr>
<th>Senior Year</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>7th Semester</td>
<td></td>
</tr>
<tr>
<td>DESGD 441R3.0</td>
<td></td>
</tr>
<tr>
<td>DESGD 4903.0</td>
<td></td>
</tr>
<tr>
<td>Design Elective (Requirement 4)*</td>
<td>3.0</td>
</tr>
</tbody>
</table>
ENT 101, COMMS 230, MKTG 201 or STDEV 317 (Requirement 10) 2.0-3.0
General Education courses, university requirements, and/or general electives 2.5
Total Hours 13.5-14.5

8th Semester
DESGD 4423.0
DESGD 4972.0
Design Elective (Requirement 4)*3.0
General Education courses, university requirements, and/or general electives 6.0
Total Hours 14.0

*Requirement 4: Electives are only offered once a year. Some DES and DESGD 394R electives are only offered on alternating years; check class schedule or talk to graphic design faculty for available classes.

Note: This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

BFA in Graphic Design (488034) 2022-2023 Program Requirements (72.5 - 73.5 Credit Hours)
The Graphic Design BFA program is a limited enrollment program requiring department admissions approval. Interested students should declare their pre-major intent, complete DESGD 145 and submit an online portfolio of their work. Pre-major application deadlines are at the end of Fall semester, Winter semester, and Spring term.

Only students granted pre-BFA status are to complete the foundational courses and then may apply for the BFA professional program through a portfolio review in June.

requirement 1 Complete 1 course
Prerequisite Course:
DESGD 145 - Design 1 3.0

Apply for pre-BFA status via portfolio review.

requirement 2 Complete 3 courses
Foundational Courses:
DESGD 243 - Typography 1 3.0
DESGD 245 - Design 2 3.0
DESGD 280 - Media Design 1 3.0

Apply to the Graphic Design BFA program via portfolio review.

requirement 3 Complete 9 courses
After admission to the major, complete the following:
DES 217 - Design Thinking 1.5
DESGD 340 - Branding 1 3.0
DESGD 341 - 3-Dimensional Design 3.0
DESGD 343 - Typography 2 3.0
DESGD 360 - Interaction Design 1 3.0
DESGD 380 - Motion 1 3.0
DESGD 440 - Branding 2 3.0
DESGD 441R - Design Lab 3.0
DESGD 442 - Portfolio 3.0

requirement 4 Complete 12.0 hours from the following course(s)
ANTHR 442 - Ethnographic Research Design and Methods 3.0
DES 394R - Special Topics 3.0
You may take up to 6 credit hours.

DES 480 - Interdisciplinary Motion 2 3.0
DESGD 248R - Letterpress Studio 3.0
DESGD 394R - Special Topics 3.0
You may take up to 6 credit hours.
DESGD 460 - Interaction Design 2 3.0
History & Critical Studies Courses:
requirement 5 Complete 1 hour from the following course(s)
Complete this course twice:
DES 111R - Design Lecture Series 0.5
You may take this course up to 2 times.
requirement 6 Complete 4 courses
*ARTH 201 - World Civilization to 1500 3.0
*ARTH 202 - World Civilization Since 1500 3.0
DES 390 - Design Theory and Visual Culture 3.0
DESGD 349 - History of Graphic Design 3.0
requirement 7 Complete 2 courses
DESGD 490 - BFA Capstone Project: Research 3.0
DESGD 497 - BFA Capstone Project: Implementation 2.0
Career & Business Courses:
requirement 8 Complete 1 course
DESGD 488 - Studio Practices for Designers 2.0
requirement 9 Complete 1 hour from the following course(s)
DES 496R - Academic Internship: Professional Internship 6.0v
requirement 10 Complete 1 course
COMMS 230 - Introduction to Advertising 3.0
ENT 101 - Introduction to Entrepreneurship 3.0
MKTG 201 - Marketing Management 3.0
STDEV 317 - Job and Internship Search Strategies 2.0
THE DISCIPLINE:
The Graphic Design program at BYU simulates a professional studio experience with students working to solve complex visual problems. As members of small cohort groups, students complete a variety of individual and collaborative projects under close faculty direction. The program has a history of producing award-winning student work and enjoys an established international reputation. A successful internship program in major design centers provides a bridge to professional practice and excellent job placement.

CAREER OPPORTUNITIES:
Graphic Designers work in a wide array of design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers often work in traditional design studios, interactive agencies, advertising agencies, and corporate design positions. They also work as design entrepreneurs, freelancers or in design management positions.

ADMISSIONS:

Prospective BYU Students: Prospective students wishing to be admitted into the graphic design program should apply to BYU through the regular admissions process at: https://www.byu.edu/admissions. Admissions deadlines are available at: https://admissions.byu.edu/application-deadlines. Admission to BYU does not guarantee admission into Department of Design degree programs. Apply online at https://designdept.slideroom.com. Go to https://designdept.byu.edu/department-scholarships for application deadline information.

Department Admissions: Graphic Design is a limited enrollment program which requires students to apply for acceptance through a department admissions process. Admitted BYU students should declare their intent to major in graphic design, before enrolling in DESGD 145, the pre-requisite course. Upon the successful completion of DESGD 145, students should submit an online portfolio of work for review. Reviews are held at the end of Fall and Winter semester and Spring term. Apply online at: https://designdept.slideroom.com Successful applicants will be granted pre-BFA status in
order to complete foundational courses before applying for admissions to the Graphic Design BFA major.

**Major Admissions:** Upon completion of all pre-major courses, students apply for admission to the BFA major through a portfolio review held in June each year. Contact the department office at designdepartment@byu.edu [https://designdept.byu.edu](https://designdept.byu.edu) for more information.

**Transfer Students.** Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on [https://designdept.slideroom.com](https://designdept.slideroom.com). Transfer applications for the Department of Design are reviewed year round by the graphic design program. At the discretion of the area faculty, students are accepted into the department and placed at the appropriate level of study. Transfer applications are contingent upon acceptance into BYU, which is a separate application process. Admission to the department does not guarantee admission to Brigham Young University. Refer to BYU deadlines at [https://enrollment.byu.edu/admissions/deadlines](https://enrollment.byu.edu/admissions/deadlines).

BFA in Graphic Design (488034)2022-2023

**Note:** Students may apply to the Graphic Design pre-major and major programs twice.

**TALENT AWARDS and DEPARTMENT SCHOLARSHIPS:**
Design majors are encouraged to apply for Department Talent Awards and other scholarships. Go to [https://designdept.byu.edu/department-scholarships](https://designdept.byu.edu/department-scholarships) for funding information and application deadlines.

**INTERNSHIPS:**
Students are highly encouraged to complete their internship after their Junior year in the program. Students should meet with faculty advisors for advisement about location and type of internship that will best prepare them for success in the industry.

**EQUIPMENT REQUIREMENTS:**
Incoming BYU design students are asked to purchase a computer for their own convenience and to maximize their academic experience. Pre-major courses can be completed with the use of university labs, however most students prefer having their own computer. Certain advanced graphic design workflows will require specialized software and hardware that is provided in department labs and classrooms.

The Department recommends the following configurations for graphic design students: Apple MacBook Pro (or equivalent Windows PC) with sufficient capacity to support Adobe Creative Cloud (including Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Experience Design). Adobe student subscriptions should also include access to Adobe Fonts (formerly known as Typekit). Minimum recommended specifications include 16 gb RAM, and a 500 gb hard drive. The BYU Store carries a full line of discounted computers, accessories and software subscriptions. Students manage their own data storage and may use the free university storage system named BOX ([http://box.byu.edu](http://box.byu.edu)).

In addition to BOX, students are encouraged to have a second automatic cloud backup for all files through Backblaze, iDrive, Dropbox, Google Drive or a similar service.

**DESIGN EDUCATION LICENSURE:**
Design majors can add teaching licensure to their degree through the Art Education Licensure Program. This program prepares students with a design background to teach art and design in K-12 classrooms. The program includes 36 credits of coursework, with a semester of student teaching as the capstone project. To join the program, students must enroll in and successfully pass ARTED 276 (Introduction to K-12 Art and Design Education: Studio Methods, Media, and Explorations of teaching). For more information go to [https://byuarted.weebly.com/](https://byuarted.weebly.com/) Contact the Art Education Coordinator to discuss interest in the licensure option: Mark Graham at mark_graham@byu.edu.

**DEGREE PROGRAM ADVISEMENT:**
Students should visit [https://advisement.cfac.byu.edu/](https://advisement.cfac.byu.edu/) and/or contact the college advisement center at cfacadvice@byu.edu or call 801-422-3777 for information concerning undergraduate programs in the Department of Design. Program coordinators are also appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to the Graphic Design major.

The advisor for this major is:
Professor Linda Reynolds. For appointments with Professor Reynolds or other graphic design faculty, please email: byuresourceroom@gmail.com

MAP DISCLAIMER
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

DEPARTMENT INFORMATION
Department of Design
1100 WCCB (BYU West Campus)
Telephone: 801-422-7323
Email: designdepartment@byu.edu
Website: designdept.byu.edu

ADVISEMENT CENTER INFORMATION
Telephone: 801-422-3777
Email: cfacadvise@byu.edu
Website: cfacadvise.byu.edu