BA in Communications: Communications Studies (483632) MAP Sheet
Fine Arts and Communications, School of Communications
For students entering the degree program during the 2022-2023 curricular year.
This is a limited-enrollment program requiring school admissions approval.
Admission is obtained by application after completion of prerequisite courses and achieving a B grade or higher. Students will have two opportunities to apply to their program of choice—one in Sept. and one in Jan. Please refer to the school's website (http://comms.byu.edu) for additional application instructions. Please contact the School of Communications or college advisement center (801-422-3777) for more information.

University Core and Graduation Requirements
University Core Requirements:
Requirements
Classes Hours Classes
Religion Cornerstones
Teachings and Doctrine of The Book of Mormon 12.0 REL A 275
Jesus Christ and the Everlasting Gospel 12.0 REL A 250
Foundations of the Restoration 12.0 REL C 225
The Eternal Family 12.0 REL C 200
The Individual and Society
American Heritage 1-2 3-6.0 from approved list
Global and Cultural Awareness 1 3.0 from approved list
Skills
First Year Writing 13.0 WRTG 150
Advanced Written and Oral Communications 13.0 from approved list
Quantitative Reasoning 14.0 from approved list
Languages of Learning (Math or Language) 14.0 from approved list
Arts, Letters, and Sciences
Civilization 113.0 from approved list
Civilization 213.0 from approved list
Arts 13.0 from approved list
Letters 13.0 from approved list
Biological Science 13.0 from approved list
Physical Science 13.0 from approved list
Social Science 13.0 from approved list
Core Enrichment: Electives
Religion Electives 3-4 6.0 from approved list
Open Electives Variable
Graduation Requirements:
Minimum residence hours required 30.0
Minimum hours needed to graduate 120.0
Suggested Sequence of Courses
Freshman Year
1st Semester
WRTG 1503.0
COMMS 1013.0
Religion Cornerstone course 2.0
General Education courses and general electives 7.0
Total Hours 15.0
2nd Semester
American Heritage 3.0
COMMS 2383.0
Religion Cornerstone course 2.0
General Education courses and/or general electives 7.0
Total Hours 15.0

Sophomore Year
3rd Semester
COMMS 3003.0
COMMS 3043.0
Religion Cornerstone course 2.0
General Education courses and/or general electives 7.0
Total Hours 15.0

Apply to the major in September or January, after you have completed the prerequisites with a "B" or better.

4th Semester
COMMS 3073.0
COMMS 3193.0
COMMS elective 3.0
General Education Courses and/or general electives 4.0
Religion Cornerstone course 2.0
Total Hours 15.0

Junior Year
5th Semester
COMMS 4113.0
COMMS elective 3.0
Religion Elective 2.0
General Education courses and/or general electives 7.0
Total Hours 15.0

6th Semester
COMMS 399R or COMMS 497R 1.0
COMMS elective 3.0
COMMS elective 3.0
General Education courses and/or general electives 6.0
Religion elective 2.0
Total Hours 15.0

Senior Year
7th Semester
COMMS 483 (Take Sem7 or Sem8) 3.0
Religion elective 2.0
General education courses and/or general electives 6.0
COMMS elective 3.0
Total Hours 14.0

8th Semester
COMMS 4833.0
General education courses and/or general electives 12.0
Total Hours 15.00

Note: Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

BA in Communications: Communications Studies (483632) 2022-2023 Program Requirements (43 Credit Hours)
requirement 1 Complete 1 option
Core courses:
option 1.1 Complete 3 courses
COMMS 101 - Mass Communication and Society 3.0
COMMS 238 - Introduction to Communications Studies 3.0
*WRTG 150 - Writing and Rhetoric 3.0

Note: Students must receive a B grade or better in each course to be eligible to apply for admission. AP credit does not fulfill this requirement.

Apply to the major.

requirement 2 Complete 2 courses
These courses may be taken during the semester in which students apply for admission to the major.
COMMS 300 - Media Law and Responsibility 3.0
COMMS 304 - Media Ethics: Ethical Decision-Making in a Diverse Society 3.0
requirement 3 Complete 1 course
COMMS 307 - Fundamentals of Communications Action 3.0
requirement 4 Complete 3 courses
COMMS 319 - Research in Communication 3.0
COMMS 411 - Media Effects 3.0
COMMS 483 - Advanced Communications Studies 3.0

requirement 5
option 5.1 Complete 1 hour from the following course(s)
Internship: After consulting with an advisor, complete an internship in conjunction with 1 hour of the following:
COMMS 496R - Academic Internship 6.0v
You may take up to 1 credit hour.
option 5.2 Complete 1 hour from the following course(s)
Faculty Mentored Research Practicum: Conducting research in a mentored environment with a faculty-sponsored research project. After consulting with a faculty advisor, complete a mentored research practicum in conjunction with 1 hour of the following:
COMMS 497R - Mentored Research Practicum 3.0v
You may take up to 1 credit hour.
option 5.3 Complete 1 hour from the following course(s)
Faculty Mentored Projects in Communication: After consulting with a faculty advisor, complete a mentored communication project in conjunction with 1 hour of the following:
COMMS 498R - Projects in Communications 4.0v
You may take up to 1 credit hour.
option 5.4 Complete 1 hour from the following course(s)
School of Communications Labs: After consulting with your sequence’s professional faculty and lab manager, complete a mentored lab experience in conjunction with 1 hour of the following:
COMMS 491R - Student Media Labs 3.0v
You may take up to 1 credit hour.

Note: It is the student’s responsibility to find a School of Communications faculty member who is willing to mentor the student on one of the faculty member’s research projects. Enrollment in Comms 497R is based on faculty research project availability. After the student has secured a faculty mentor, the student must request a comms 497R contract from the School of Communications main office. The student and their faculty mentor must agree on the terms of the contract and sign it. The student should return the form to the main office to receive an add code.

requirement 6 Complete 15.0 hours from the following course(s)
Complete 15 hours (five courses) from the following departmental electives:
The Communications Studies sequence exists as a counterpoint to the other sequences within the School of Communications. Whereas each of the other sequences excels in providing specialized instruction in a particular discipline of communications (e.g., Public Relations, Advertising, or News Media), the Communications Studies sequence takes a more generalized approach. The sequence coursework equips students with a solid foundation in the areas of critical thinking, research, writing, presentation, and communications theory, but then grants students the freedom to select their supplementary coursework from the School’s catalog of elective offerings. These courses span a variety of interests, including digital media, popular culture, advocacy, international issues, and many others. The combination of required and strategically-selected supplementary coursework begets a degree program that is highly customizable. With this freedom, however, comes the charge for students to work closely with their faculty advisor to make their professional goals known, and to work together in the creation of a viable learning plan. The Communications Studies sequence acknowledges that the lines between communication disciplines (in many cases) are blurring, and it seeks to equip students with the skills they feel are necessary to succeed in their personalized path—whether this path is professional or academic in nature, and whether it leads them deeper into the communications industry, or on to other disciplines.

SCHOOL REQUIREMENTS:
1. Each student must be Pre-Comms in order to apply to the major. Contact the college advisement center for admission requirements, or comms.byu.edu.
2. All students must take a campus writing course before applying for admission to the major. WRTG 150 or any Advanced Writing BA in Communications: Communications Studies (483632) 2022-2023
   Course fulfills this requirement. AP credit does not.
3. Complete a minimum of 72 hours in courses outside of the department, while meeting BYU’s University Core requirements.
4. Every student is required to complete an internship or equivalent approved mentored experience.
   Although the school operates an internship office (280 Brimhall Building) that serves as a clearinghouse for internship information, the responsibility for securing an internship rests with the student. However, students may not embark on any internship without prior approval from a faculty advisor, before processing appropriate documents with the Internship Office (280 BRMB), and without being enrolled in Comms 496R.
5. In certain courses, students will be required to demonstrate proficiency in InDesign, Adobe Photoshop and Adobe Illustrator by portfolio review. See the School of Communications in 360 BRMB.
6. For program objectives, please see: learningoutcomes.byu.edu.

THE DISCIPLINE:

Communication is a central part of the human experience and, as such, the study of communications works its way into a diverse set of professional and academic disciplines. The Communications Studies sequence is designed to prepare students to pursue their professional goals, by focusing on the development of key skills in critical thinking, research, writing, presentation, and communications theory. Students are urged to use the large selection of elective credits in the sequence to tailor their education to their future endeavors, whether they fall into the traditional communications roles of marketing, public relations, advertising, and broadcast media, or other endeavors such as academia, law, entrepreneurship, etc. To develop a
wide understanding of the world and the processes that make society work, students are encouraged to supplement their Communications coursework with relevant electives from other Departments.

CAREER OPPORTUNITIES:

The Communications Studies sequence is designed to provide students with a general set of skills in critical thinking, research, writing, presentation, and communications theory. These skills form the foundation for success in a variety of professional and academic fields and, through strategic scheduling and selection of supplementary coursework, students will find themselves prepared to perform in variety of environments, both within and outside of the traditional communications trajectory.

OFF-CAMPUS PROFESSIONAL INTERNSHIPS:

As part of the Communications Studies sequence, and after the necessary prerequisites have been completed, students will have the opportunity to choose between a mentored research practicum or an off-campus professional internship. For mentored research practicums, a faculty advisor must be selected to approve and supervise the project. For off-campus internships, a fulltime practitioner may serve as supervisor, after gaining approval from the faculty advisor. Approval for either of these options must come in advance of their initiation.

FACULTY ADVISOR:
Check with the School of Communications, in 360 BRMB, to be assigned a faculty advisor.

MAP DISCLAIMER
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

DEPARTMENT INFORMATION
School of Communications
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Brigham Young University
Provo, UT 84602
Telephone: 801-422-2077

ADVISEMENT CENTER INFORMATION
College of Fine Arts & Communications Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602
Telephone: 801-422-3777
Email: cfacadvise@byu.edu
Website: cfacadvise.byu.edu