BS in Business Management (326426) MAP Sheet  

Business, Management  

For students entering the degree program during the 2022-2023 curricular year.

BYU Marriott majors are limited enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

University Core and Graduation Requirements  

University Core Requirements:  

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Religion Cornerstones</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
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<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
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<tr>
<td>Foundations of the Restoration</td>
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<td>2.0</td>
<td>REL C 225</td>
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<tr>
<td>The Eternal Family</td>
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<td>2.0</td>
<td>REL C 200</td>
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<tr>
<td>The Individual and Society</td>
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<tr>
<td>American Heritage</td>
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<tr>
<td>Global and Cultural Awareness</td>
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<td>Skills</td>
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<td>First Year Writing</td>
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<tr>
<td>Advanced Written and Oral Communications</td>
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<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
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<td>3.0</td>
<td>ACC 200*</td>
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<tr>
<td>Languages of Learning (Math or Language)</td>
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<td>3.0</td>
<td>STAT 121*</td>
</tr>
<tr>
<td>Arts, Letters, and Sciences</td>
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<tr>
<td>Civilization 1</td>
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<td>Civilization 2</td>
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<tr>
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<tr>
<td>Letters</td>
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<tr>
<td>Social Science</td>
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<td>ECON 110*</td>
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<td>Core Enrichment: Electives</td>
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<td>Religion Electives</td>
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<tr>
<td>Open Electives</td>
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<td>personal choice</td>
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FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB  

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)  

Graduation Requirements:  

Minimum residence hours required 30.0  
Minimum hours needed to graduate 120.0  
Suggested Sequence of Courses  

Freshman Year  
1st Semester  
First Year Writing 3.0  
MKTG 2013.0  
MSB 180 (recommended) 1.0
**Religion Cornerstone**
**General Education**
Total Hours 15.0

2nd Semester
ACC 200 3.0
IS 201 3.0
IS 1101.0

**Religion Cornerstone**
**General Education**
Total Hours 15.0

Sophomore Year
3rd Semester
FIN 2013.0
STAT 1213.0

**Required Lecture Series** 1.0
**Religion Cornerstone**
**General Education**
Total Hours 15.0

4th Semester
GSCM 2011.5
GSCM 2111.5

**Required Lecture Series** 1.0
**Religion Cornerstone**
**General Education/Open Elective(s)** 6.0
ECON 1103.0
Total Hours 15.0

**Senior Year**
5th Semester
STRAT 392 3.0
MSB 3253.0
M COM 3203.0

**Business Elective** 3.0
**Religion Elective** 2.0
**Open Elective(s)** 1.0
Total Hours 15.0

6th Semester
MSB 3261.0
ACC 241 or ENT 3023.0
HRM 3913.0

**Business Elective** 3.0
**Religion Elective** 2.0
**Open Elective(s)** 3.0
Total Hours 15.0

Most applicants apply to BYU Marriott the summer after their sophomore year. Each program starts at the beginning of a new academic year.

• **Deadline to apply for Fall is the last working day of June by 4:30 p.m.**
Business Elective 3.0
Business Elective 3.0
Business Elective 3.0
Religion Elective 2.0
General Education 3.0
Open Elective(s) 1.0
Total Hours 15.0

8th Semester
MSB 3903.0
Business Elective 3.0
Business Elective 3.0
Open Elective(s) 6.0
Total Hours 15.0

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15-16 credit hours each semester or 30-32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

BS in Business Management (326426) 2022-2023 Program Requirements (64 Credit Hours)

requirement 1 Complete 2 options
Prerequisites:
option 1.1 Complete 2 courses
*ACC 200 - Principles of Accounting 3.0
IS 201 - Introduction to Management Information Systems 3.0
option 1.2 Complete 3.0 hours from the following course(s)
ACC 310 - Principles of Accounting 2 3.0
*ECON 110 - Economic Principles and Problems 3.0
FIN 201 - Principles of Finance 3.0
GSCM 201 - Introduction to Global Supply Chain Management 1.5
GSCM 211 - Introduction to Supply Chain Management in International Business 1.5
IS 303 - Introduction to Computer Programming 3.0
MKTG 201 - Marketing Management 3.0
*STAT 121 - Principles of Statistics 3.0

Apply and be formally accepted into the program.

requirement 2 Complete 6 courses

Complete the following required courses prior to the Business Core:
*ECON 110 - Economic Principles and Problems 3.0
FIN 201 - Principles of Finance 3.0
IS 110 - Spreadsheet Skills and Business Analysis 1.0
*M COM 320 - Management Communication 3.0
MKTG 201 - Marketing Management 3.0
*STAT 121 - Principles of Statistics 3.0

requirement 3 Complete 2 courses

ENT 381 - Entrepreneurship Lecture Series 1.0
ENT 382 - Technology Entrepreneurship Lecture Series 1.0
GSCM 380 - Global Supply Chain Management Executive Lecture Series 1.0
HRM 380 - Human Resource Management Executive Lecture Series 1.0
MKTG 380 - Marketing Executive Lecture Series 1.0
MSB 380 - Executive Lectures 1.0
requirement 4 Complete 1 course
ACC 241 - Business Law in the Environment 3.0
ENT 302 - Legal Issues in Entrepreneurship 3.0
requirement 5 Complete 1 option
Management Core courses:
option 5.1 Complete 7 courses
GSCM 201 - Introduction to Global Supply Chain Management 1.5
GSCM 211 - Introduction to Supply Chain Management in International Business 1.5
HRM 391 - Organizational Effectiveness 3.0
MSB 325 - Introductory Business Analytics 3.0
MSB 326 - Career Development and Student Mentoring 1.0
MSB 390 - Ethics for Management 3.0
STRAT 392 - Strategy and Economics 3.0
requirement 6 Complete 19.0 hours from the following course(s)
ACC 310 - Principles of Accounting 2 3.0
ENT 401 - Entrepreneurial Innovation 3.0
ENT 411 - Creating New Ventures 3.0
ENT 421 - Financing New Ventures 3.0
ENT 422 - Managing New Ventures and Family Business 3.0
ENT 425 - Venture Capital for Startups 3.0
ENT 434R - New Venture LaunchPad 3.0
FIN 402 - Managerial Finance for Non-Finance Majors 3.0
FIN 418 - Financial Planning 3.0
GSCM 411 - Global Business Negotiations 3.0
GSCM 414 - Introduction to Sustainable Business 3.0
GSCM 419 - Customer Relationship Management 3.0
HRM 402 - Human Resource Management 3.0
HRM 411 - Organizational Development and Change 3.0
HRM 412 - Compensation, Benefits, and Performance Management 3.0
HRM 413 - Managerial Leadership Development 3.0
IS 303 - Introduction to Computer Programming 3.0
IS 515 - Advanced Spreadsheets for Business Analysis 3.0
IS 520 - Business Programming and Spreadsheet Automation 3.0
MKTG 412 - Professional Selling 3.0
MKTG 414 - Entrepreneurial Marketing 3.0
MKTG 415 - Digital Marketing 3.0
MKTG 416 - International Marketing 3.0
MKTG 422 - Business to Business Selling 3.0
MSB 430 - Introduction to International Business 3.0
MSB 491R - Topics In Social Impact 3.0v
MSB 494R - On-Campus Experiential Projects 3.0
requirement 7
Complete Marriott School exit survey online.

THE DISCIPLINE
Business management is designed to provide an overview of multiple functional areas of business without emphasizing a specific area. Students in business management may desire to meet specific career or educational goals, such as preparing for a professional or academic graduate program. Curriculum includes a limited selection in the areas of accounting, finance, entrepreneurship, information systems, marketing, supply chain, strategy, and human resources.

CAREER OPPORTUNITIES
Business management admits a small number of students yearly due to its lack of specialization and support for career placement. It is primarily designed as an option for those who already have a career plan in place, or intend to pursue additional education upon graduation.

GENERAL INFORMATION
Students typically apply to business management in June, after their sophomore year, as soon as they have completed the prerequisite courses. Business management is a competitive, limited-enrollment program. Due to its unique nature, students must meet with the BYU Marriott Undergraduate Advisement Center staff for advisement and permission to open an application.

APPLICATION INFORMATION
All new students entering BYU Marriott commence their study at the beginning of fall semester. Admission is based on the following:

- Prerequisite GPA
- Essay
- Résumé
- Professionalism
- Review of the overall academic record

Prerequisite courses must be completed before the application deadline. Applicants with at least a 3.0 in the prerequisite courses are preferred. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.

TRANSFER INFORMATION
Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

BS in Business Management (326426)2022-2023

MAP DISCLAIMER
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

**Marriott School of Business Undergraduate Advisement Center**
Brigham Young University
460 Tanner Building
Provo, UT 84602
801-422-4285
msb_advisement@byu.edu